



Arizona Law Enforcement Accreditation Program

“Recognizing Professional Excellence”

A black and white photograph of a female police officer kneeling on a grassy field. She is wearing a tactical vest with "POLICE" and "S. JAW" printed on it, and a patch on her right sleeve. She is smiling and holding the leash of a K-9 dog, which is sitting in front of her. The background is a blurred outdoor setting.

Annual Conference | September 23rd – 25th, 2025
Prescott, AZ

Who We Are

The Arizona Law Enforcement Accreditation Program (ALEAP) was developed in 2017 as a program of the Arizona Association of Chiefs of Police. Its purpose was to provide a state-level accreditation program that identified best practices for the safe, effective, efficient, and non-discriminatory delivery of professional law enforcement services in the State of Arizona.

The ALEAP program was designed to be fiscally attainable for agencies of all sizes, while also serving as a roadmap for future opportunities available to each agency.

Understanding that accreditation is a voluntary program, ALEAP was not developed to be a panacea to problems agencies have with individual employees or situations, but rather as a high-level assessment of the agency's policies and processes. These assessments are designed to assist the agency in developing policy while gauging the effectiveness of its policies on service delivery. The standards developed by the ALEAP program do not reflect the maximum amount that an agency can do, nor should they be viewed as minimum standards.

Accreditation does not mean that one law enforcement agency provides better services to its community than a non-accredited agency. It means that the accredited agency was carefully measured against an established set of standards and has met or exceeded accepted practices in law enforcement.

The behaviors, training, and actions of personnel of Arizona's law enforcement agencies best reflect compliance with the standards contained in this program. Policies and procedures based on accreditation standards will not ensure a crime-free environment for citizens, nor will it ensure an absence of litigation against law enforcement agencies and executives. However, effective and comprehensive leadership through professionally based policy development is directly influenced by a law enforcement program that is comprehensive, obtainable, and based on standards that reflect professional service delivery as well as community expectations.

Mission Statement

It is the Mission of the Arizona Law Enforcement Accreditation Program to ensure compliance with established standards and a clear statement of professional objectives, which represent current and professional industry-best practices in the safe, effective, efficient, and non-discriminatory delivery of law enforcement services in the State of Arizona.

Vision Statement

It is the vision of the Arizona Law Enforcement Accreditation Program to have every eligible criminal justice agency in Arizona State accredited, maintaining their accredited status as continued goal.

Goals & Objectives

- **Promote Professional Standards in Law Enforcement**
Provide attendees with the knowledge, tools, and resources needed to implement and maintain professional standards through the accreditation process.
- **Support the Development of Accreditation Personnel**
Offer targeted training and skill development for accreditation managers, policy developers, and compliance staff—both sworn and civilian—to ensure successful agency accreditation and reaccreditation.
- **Facilitate the Sharing of Best Practices**
Create a platform for agencies to share lessons learned, innovative approaches, and effective strategies that support accreditation compliance, accountability, and continuous improvement.
- **Encourage Executive Engagement and Leadership**
Engage command-level staff and agency executives in discussions about the strategic value of accreditation and its impact on organizational performance, community trust, and risk reduction.
- **Strengthen Interagency Collaboration and Networking**
Foster relationships among law enforcement professionals, creating opportunities for peer support, mentorship, and statewide collaboration on accreditation and public safety initiatives.
- **Provide Up-to-Date Training and Policy Guidance**
Deliver current and relevant training sessions, workshops, and presentations on accreditation standards, policy development, legal updates, and emerging trends in policing.
- **Highlight the Role of Accreditation in Public Trust and Accountability**
Reinforce how accreditation contributes to transparency, ethical practices, and improved community relations through adherence to recognized best practices and professional benchmarks.
- **Support the Implementation of Policy and Procedural Consistency**
Help agencies understand and apply consistent policies and procedures that align with accreditation standards, reducing liability and enhancing operational effectiveness.
- **Celebrate Achievements and Milestones**
Recognize agencies and individuals who have reached key milestones in their accreditation journey, reinforcing a culture of excellence and commitment to continuous improvement.
- **Expand Awareness of Accreditation Benefits**
Educate stakeholders—including line-level staff, supervisors, and community partners—on the tangible benefits of accreditation for agency performance, officer safety, and community outcomes.
- **Expand Access to Innovative and Alternative Resources**
Connect attendees with a diverse range of speakers, vendors, and professionals offering unique tools, services, and solutions that may not be widely known or easily accessible. These resources support agency wellness, operational efficiency, and continued professional growth, helping departments advance beyond traditional methods.

Current Program Agencies

- Apache Junction Police Department
- Arizona Attorney General's Office
- AZ Dept. of Insurance & Financial Institutions
- Arizona Department of Transportation
- Arizona State University Police Department
- Avondale Police Department
- Casa Grande Police Department
- Chino Valley Police Department
- Colorado City Police Department
- Cocopah Tribal Police Department
- Douglas Police Department
- El Mirage Police Department
- Florence Police Department
- Gila County Sheriff's Office
- Gila River Police Department
- Gilbert Police Department
- Globe Police Department
- Kingman Police Department
- Lake Havasu City Police Department
- Marana Police Department
- Maricopa County Sheriff's Office
- Mesa Police Department
- Navajo County Sheriff's Office
- Northern Arizona University Police Department
- Oro Valley Police Department
- Page Police Department
- Paradise Valley Police Department
- Parker Police Department
- Payson Police Department
- Peoria Police Department
- Phoenix Police Department
- Prescott Police Department
- Prescott Valley Police Department
- Queen Creek Police Department
- Safford Police Department
- Sahuarita Police Department
- Salt River Police Department
- San Luis Police Department
- Scottsdale Police Department
- Snowflake-Taylor Police Department
- Surprise Police Department
- Tempe Police Department
- Tonto Apache Police Department
- Tucson Police Department
- University of Arizona Police Department
- Wickenburg Police Department
- Winslow Police Department
- Yuma Police Department

Statewide Conference for Arizona Law Enforcement Accreditation Program, Emergency Communications Accreditation Program, and the Property and Evidence Accreditation Program.

Each year, ALEAP coordinates and hosts a **statewide conference** to provide high-quality and innovative training to both sworn and professional personnel that encompasses all levels of Arizona's law enforcement agencies. *The ALEAP standards incorporate every aspect of law enforcement, including training, vehicles, body cameras, property & evidence, specialty assignments, fiscal management, recruitment, records, communications, body armor, weapons, uniforms, OSHA requirements, and more!* With a variety of topics, the annual conference offers something for everybody, regardless of where in their agency or the accreditation process they play a part in developing and promoting excellence.

Your sponsorship enables us to offer law enforcement personnel relevant and progressive training presented by experts. There are several vendor and sponsor opportunities to choose from, and your corporate or individual support ultimately benefits all communities in the great state of Arizona.

Since 2023, ALEAP has established the **Emergency Communications Center Accreditation Program (ECCAP)** for dispatch centers statewide and the **Property & Evidence Accreditation Program (PEAP)**. With the addition of these two new accreditation programs, there is plenty of opportunity to reach out to the agencies regarding meeting their needs to obtain their accreditation.

Current ECCAP & PEAP Enrolled Centers

Emergency Communications	Property & Evidence
<ul style="list-style-type: none"> • Gilbert Police Department • Kingman 911 Communications Center • Oro Valley Police Department • Page Police Department • Paradise Valley Police Department • Prescott Police Department • Salt River Police Department • Yuma Police Department 	<ul style="list-style-type: none"> • El Mirage Police Department • Kingman Police Department • Lake Havasu City Police Department • Oro Valley Police Department • Page Police Department • Prescott Police Department • Salt River Police Department • Tempe Police Department • Tucson Police Department • Yuma Police Department

If you would like to know more about the accreditation standards that may apply to what your business is offering, please reach out to marcellagarcia@azchiefsopfpolice.org, and we will provide you with that information. We can share with you ideas about how to pique the interest of the conference attendees by associating your business with needs they may have regarding accreditation.

Attendance & Sponsorship Exposure

Over the past several years, the conference has consistently attracted between 100 and 125 attendees representing agencies from across the state. This strong and steady turnout highlights the growing recognition of accreditation as a key component in enhancing professionalism, transparency, and accountability within law enforcement.

The majority of conference participants are individuals directly involved in the accreditation process. This includes both sworn officers and civilian staff who play essential roles in ensuring organizational compliance, managing internal assessments, and overseeing critical administrative functions that impact every aspect of agency operations. This may include recommending, developing, implementing, and maintaining agency policies and procedures to meet accreditation standards.

In addition to accreditation managers and analysts, the conference also draws significant representation from agency leadership. Approximately 10–20% of attendees are command or executive-level personnel—such as chiefs, sheriffs, deputy chiefs, and captains—who have direct authority over departmental priorities and resource allocation. These leaders bring strategic insight and a high-level perspective to the conversation around accreditation, policy, and public safety reform.

Importantly, the conference is also well attended by front-line supervisors, including lieutenants and sergeants. These individuals serve as the operational backbone of their agencies and are vital to translating policy into practice. Their presence at the conference ensures that ideas and initiatives are informed by real-world experience and operational realities. The consistent engagement of line-level supervisors reflects the broad relevance of accreditation across all ranks and underscores its role in shaping agency culture from the ground up.

This diverse blend of attendees—spanning administrative staff, supervisory personnel, and executive leadership—creates a unique environment for knowledge sharing, professional development, and collaborative problem-solving. As a sponsor, you will have the opportunity to connect with a wide range of influential professionals who are actively shaping the future of law enforcement in their communities.

Your sponsorship ensures valuable exposure through multiple channels. Sponsors receive direct visibility via on-site signage, promotional materials, and speaking opportunities at the event. In addition, sponsors can be featured in the *Law Enforcement Accreditation Development (LEAD) Magazine* and on the ALEAP website, providing extended statewide exposure before, during, and after the conference. These platforms offer a powerful opportunity to align your brand with the principles of integrity, innovation, and continuous improvement in public safety.

By supporting this event, your organization becomes a visible partner in the advancement of professional policing standards and a trusted resource for law enforcement agencies committed to excellence.

Conference Overview

This year's conference is being hosted at Prescott Resort & Conference Center in Prescott, AZ, on September 23-25, 2025.

The vendor portion of the event begins Tuesday, September 23rd, with set-up from 7 a.m. to 10 a.m. Vendor displays will be open starting at 10 a.m. on Tuesday, September 23rd, and will conclude at 12 p.m. Thursday, September 25th, with a teardown completed by 4 p.m.

Conference Schedule

	Tuesday, September 23rd	Wednesday, September 24th	Thursday, September 25th
07:00am	Vendor Set Up <i>Complete by 9:00</i>	Vendor Availability Starts Breakfast Served <i>Sponsorship Recognitions</i>	Vendor Availability Starts Breakfast Served <i>Sponsorship Recognitions</i>
08:00am	Registration Starts	Training Sessions*	Training Sessions*
09:00am		Keynote Speaker with Meet & Greet	
10:00am	Opening Ceremony / Speaker		
11:00am	Training Sessions*		
12:00pm	Lunch	Lunch	Awards Ceremony & Lunch
01:00pm	Training Sessions*	Training Sessions*	
02:00pm			Conference Ends
03:00pm			Vendor Breakdown
04:00pm			
05:00pm	Evening Reception / Social Event		
06:00pm			

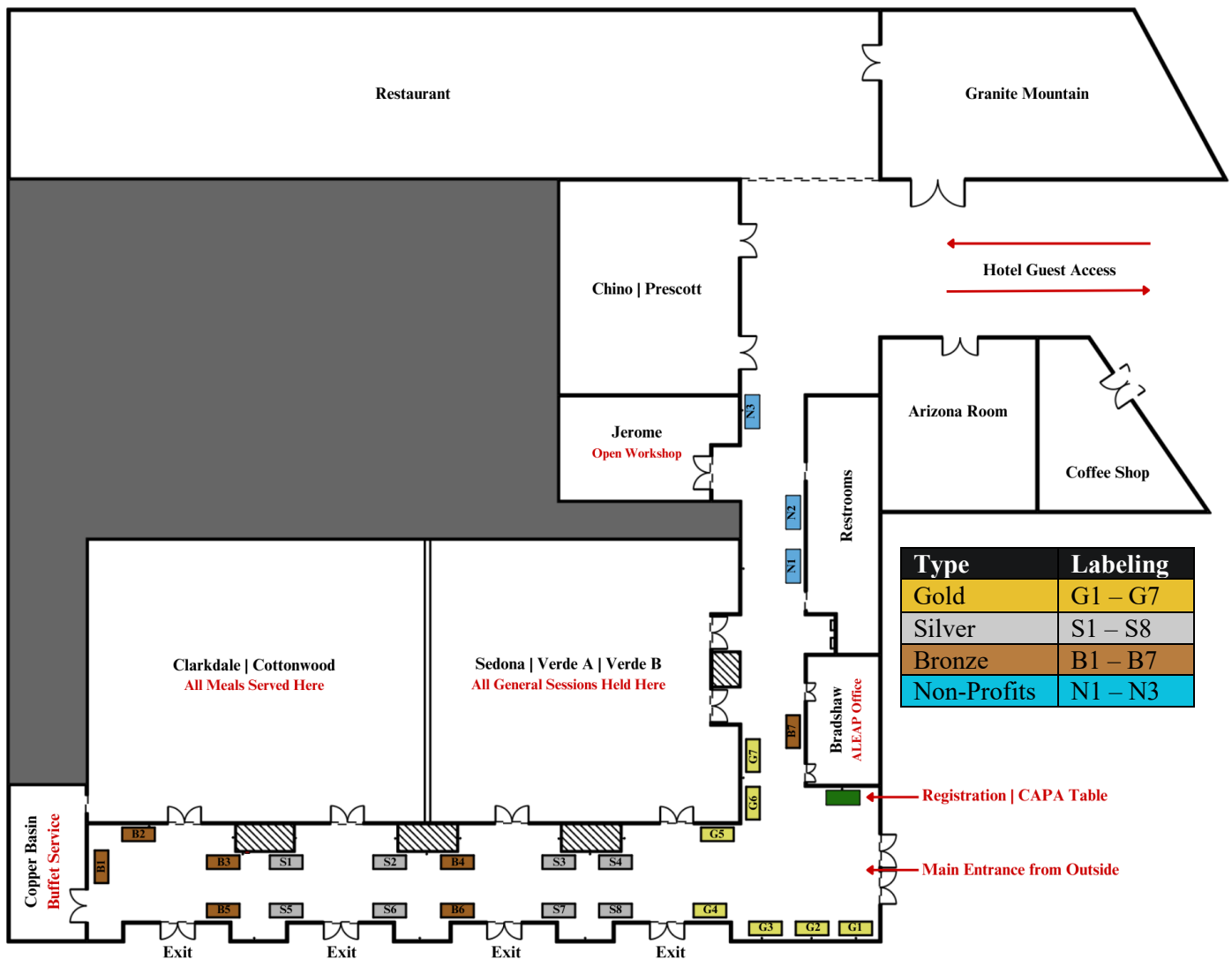
**Between training sessions, there will be breaks for vendor visits, snacks, restroom breaks, etc. The final schedule will be sent to you as soon as it's finalized.*



























Sponsorship Opportunities








As a valued sponsor, you will have the opportunity to select your preferred vendor booth location for the upcoming conference. We understand that placement can be an important part of your event strategy, and we want to ensure you have flexibility in choosing a spot that aligns with your goals.

If you have a specific location in mind, you're welcome to select your booth from the assignments listed below on a first-come, first-served basis. Alternatively, if you'd prefer a more hands-off approach, ALEAP will be happy to assign you a booth closer to the conference date, ensuring it fits well within the overall layout and sponsor tier guidelines.

Please let us know your preference, and we'll arrange everything accordingly!



			
Sponsorship Opportunities	Bronze	Silver	Gold
Price	\$1,500	\$2,000	\$3,500
Vendor Booth			
Breakfast (2 people) (Days 2 & 3)			
Lunch (2 people) (Days 2 & 3)			
Conference attendee list emailed within 5 days after the conference			
Ability to place promotion items in attendee bags			
Company logo linked on the ALEAP website to your homepage for one year			
Company banner displayed in the central training venue and vendor area			
Evening Reception			
Speaking opportunity before the membership			
Access to all activities for the company representative			

			
Print Advertising Opportunities	Bronze	Silver	Gold
Quarter-page advertisement in two issues of the quarterly <i>Law Enforcement Accreditation Development</i> magazine and conference program			
Half-page advertisement in two issues of the quarterly <i>Law Enforcement Accreditation Development</i> magazine and conference program			
Quarter-page advertisement in <i>Law Enforcement Accreditation Development</i> * magazine for one year			
Full-page acknowledgement in conference program			

*The Law Enforcement Accreditation Development (LEAD) Magazine is a paper copy sent to 139 law enforcement agencies within Arizona and digital copies emailed to hundreds more, both within the State and nationwide.

Additional Sponsorship Opportunities

Meals and Breaks

- **\$1,500 Sponsor Breakfast**
2 sponsorships available – Signage in breakfast area, address conference attendees directly after breakfast before the session starts (10 mins)
- **\$1,500 Sponsor Lunch**
2 sponsorships available – Signage in lunch area, address conference attendees directly before or after lunch is served (10 mins)
- **\$500 Sponsor Break – Snacks and Drinks**
5 sponsorships are available – Signage in the break area and recognition prior to attendees being dismissed for break.

Giveaways & Conference Gift Bags

- **Conference Gift Bags**
Provide 250 bags for conference attendees to utilize.
- **Pads & Pens**
Provide 250 conference pads and pens for attendee conference gift bags.
- **Conference Lanyards**
Provide 250 lanyards with your company logo on them for conference attendees' name badges. Lanyards will be distributed to both attendees and vendor expo participants.
- **Other Promotional Items**
Provide 250 promotional items from your company to be added to attendees' conference bags.

All items must be delivered to ALEAP by August 31, 2025.

Other Items

- **Raffle Item**
At the Awards Luncheon on Thursday, September 25th, we will be holding a raffle for attendees who are present. If you would like to include an item to be raffled off, please indicate what item you will be bringing, and we will email you to confirm any additional instructions!



Conference Details

Date: **September 23 – 25, 2025**
Location: **Prescott Resort and Conference Center**
1500 AZ-69, Prescott, AZ 86301

Room rates for attendees and vendors are \$144/nt. for a Deluxe King or Two Queen Room, and \$164/nt. for a King Suite or a Two Queen Suite. For triple or quadruple occupancy, there is an additional charge of \$20.00 per person, per day.

To receive the special group rate, reservations must be made no later than August 21, 2025, and must be booked under the ALEAP Conference.



Contact: **Stacy Olson, ALEAP Director**
Questions? Call (928) 925-8282 or email stacyolson@azchiefsofpolice.org

Deadline: All sponsorship payments are due by September 1, 2025

***The members of the Arizona Law Enforcement Accreditation Program
extended their sincerest appreciation to your willingness to support
our Arizona law enforcement agencies.***



Register and Pay Online at
<https://www.azleap.org/conference-sponsorship>